

Midterm Projects

Create your own clothing store

Work with a partner (or two) and create your own clothing store (or online clothing store). Make a **poster** with pictures that shows your store.

Include the following information about your store:

- Name
- Location or web address
- Kind of clothing you sell (men's, women's, kids', etc.)
- Real stores that your store is like
- Brands that you sell
- Price range
- Customer description

Example

Cheap Shoes

www.cheapshoes.com

Cheap Shoes sells men's, women's, and kids' shoes. It is like Payless Shoe Source and Famous Footwear. It sells brands like Champion, Airwalk, Adidas, Skechers, and Vans. The price range is from \$15 to 100. The customers are everyone: young men and women, families, and older people.

Your Grade

Your group will get a grade together. Your project is due April 30. Each day your project is late, I will subtract 5 points.

The poster includes store name, location or web address, kind of clothing you sell, real stores that your store is like, brands that you sell, price range, and customer description.	40 points
The poster uses vocabulary and grammar from the textbook.	15 points
The poster uses correct grammar and spelling.	15 points
The poster looks good. (Included color, pictures, etc.)	10 points
All partners speak in presentation.	20 points
	100 points total