

Discuss

- 1) What foods is Hawaii famous for?
- 2) Which fruit is Hawaii most famous for? Why is/was it important?



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Island pineapple canning will end

Tuesday, May 1, 2007

Pineapple was canned for more than 100 years in Hawai'i. Maui Land & Pineapple Co. Inc. is the state's last producer of canned pineapple. It said yesterday that it will stop canning on June 30. This will **eliminate** 120 jobs, or 27 percent of the company's workers.

Last year, Del Monte **eliminated** 551 jobs when it stopped producing fresh pineapple.

Farmers in Costa Rica, Mexico, and Ecuador can produce the fruit at lower prices. That is because land and **labor** is expensive in Hawai'i.



Review

- 1) How long has pineapple been canned in Hawaii?
- 2) Which company still cans pineapple?
- 3) When will canning end?
- 4) What does “eliminate” mean?
- 5) What is the difference between fresh and canned pineapple?
- 6) What is “labor”?
- 7) Why is pineapple more expensive in Hawai'i than countries like Mexico?

Discuss

- 1) Why is/was pineapple important in Hawai'i?
- 2) Do you like pineapple? Which is better, fresh or canned? Which do you eat more often?
- 3) Imagine that you work for Maui Land & Pineapple Co. Inc. Your job has been eliminated. How do you feel? What will you do now?
- 4) Imagine that you work for Maui Land & Pineapple Co. Inc. You are a manager. How will you tell your workers that their jobs have been eliminated? What will you say?
- 5) Act out the situation in 3) and 4). One of you is the manager and the others are workers.

